

A hands-on designer and art director, I have a passion for design and am results driven. With over 10 years' experience in agencies, in-house and freelance, I am able to manage very tight deadlines while producing creative and high quality multi-channel solutions.

WORK EXPERIENCE

2012 - 2013

C Squared

115, Southwark Bridge Road, London, SE1 0AX

SENIOR DESIGNER/DEPUTY HEAD OF DESIGN AND PRODUCTION

I've been running the design department at event & publishing company C Squared. As well as creating and developing concepts for external and internal communication across digital and print platforms, I produced brand identities for the firm's events – such as The Festival of Media, M&M Awards and for those of external clients. I also managed designers and built solid relationships with suppliers and freelancers, ensuring quality, consistency and competitive pricing.

2010 - 2012

FREELANCE DESIGNER

I have worked as a freelance designer for leading companies in design, marketing, IT and telecoms industries, across Italy and the UK. These include: Cellcrypt, M&C Saatchi Mobile, E-Comunica, Mobile Marketing Magazine, IMI Mobile and Rosier Consulting.

2006 - 2009

NeuStar Inc

Venture House, 42-54 London Road, Staines, Middlesex, TW18 4HF

SENIOR DESIGNER/ART DIRECTOR

I helped take NeuStar NGM (formerly Followup) from a startup business to an international brand and a leader in mobile services globally. My designs transformed complex technical information into accessible content including websites, campaigns, sales collateral, direct mail and PR material, exhibition stands and product graphics. I also managed third parties such as printers, photographers, designers and contractors.

2005 - 2006

Coloroconsult Ltd

18, Widegate Street, London, E1 7HU

SENIOR GRAPHIC DESIGNER

I was a lead graphic designer at this City-based design agency. Clients were from various industries and I was responsible for client briefings, project co-ordination, managing budgets and motivating the team.

2001 - 2004

Principe Pubblicità

Via Agerola, 8, Gragnano (NA), Italy

WEB & GRAPHIC DESIGNER

At this Italian agency I collaborated on various projects to deliver clients' branding objectives. Projects included creating original brand designs and logos, concepts and graphics for websites, brochures, posters, flyers, stationery and interactive CDs.

Jan - Jul 2001

Acotel Group

Via Valle dei Fontanili, Rome, Italy

WEB & GRAPHIC DESIGNER

I worked at this leading IT and telecoms company as an in-house graphic designer producing creative ideas and graphics. Work included websites, multimedia CDs, brochures and advertising posters.

SKILLS AND EXPERTISE

Design & art direction

I have extensive design experience across multiple formats. I can confidently lead projects from conceptual stage to completion, and manage design teams and third parties (printers, suppliers, photographers, freelancers).

Ideas & concept development

I enjoy generating new ideas and adapting design for different media and target markets. I have a keen and awareness of emerging trends and technologies.

Communication

I have the communication skills to work within large marketing teams, have presented to management and clients and have pitched for new business development.

SOFTWARE



Photoshop



Dreamweaver



Illustrator



Flash



InDesign



HTML/CSS



Premiere



Final Cut



After Effects



Music production tools

EDUCATION AND COURSES

2011 - 2012

IED (European Institute of Design), Firenze - Italy
Master Professional in Graphic Design

1992 - 1997

Art Institute F. Grandi, Sorrento - Italy
Design & Print 5 years Diploma

OUTSIDE OF WORK

